

*For Immediate Release*

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## Chrysler Endorses MOC1 Wireless Service Advisor™ and Allows Dealerships to Use Co-Op Dollars to Purchase this Revolutionary Service Drive Technology!

Glendora, CA - September, 2008 – The MOC1 Wireless Service Advisor (WSA™) is endorsed by Chrysler. Effective October 1st all Chrysler, Dodge and Jeep stores will be eligible to use their Mopar1 Co-Op dollars towards the purchase of the WSA™ System.

MOC1 Solutions developed the revolutionary Wireless Service Advisor (WSA), a proprietary software solution that utilizes mobile PC technology to help service departments streamline and professionalize their write-up process while providing timely OEM/Dealer maintenance and repair information. The WSA software is easy for a service advisor to utilize, operating over a Wireless Local Area Network (WLAN) and seamlessly integrating with the Dealer Management System (DMS) and the OEM website.

Backed by professional installation, training and support the WSA™ delivers elevated CSI scores, increased Hours-Per-RO, and dramatic reductions in policy liability. This impact results from: a professional and efficient write-up process; built in vehicle inspection; consistent presentation of vehicle-specific service menus; and automatic search and integration of campaigns and recalls.

Tom Grabbe, Service & Parts Director of Central Florida Chrysler in Orlando, Florida says, “We can attribute approximately 40% of our up-sells to the sales features included in the WSA™. The MOC1® Tablet is the reason that even in this bad economy, we are up \$62 in parts & labor per CP Repair Order.”

About MOC1 Solutions, LLC:

MOC1 Solutions is headquartered in Glendora, CA. The company was established as an independent entity in 2006 when it was spun out from MOC Products Company Inc.

MOC1 Solutions is an industry leader in delivering value added technology solutions to automotive dealership service departments.

For more information call Joe Kacala at 626-513-3422 or toll free at 888-831-0273, or email him at [joe.kacala@moc1solutions.com](mailto:joe.kacala@moc1solutions.com). Please visit MOC1 Solutions' website at [www.moc1solutions.com](http://www.moc1solutions.com).